

NONPROFIT SEMINAR

CENTER FOR
NONPROFIT STRATEGY
AND MANAGEMENT

Managing Growth and Change in Nonprofit Organizations

Tuesday, October 27, 2015
4:00-6:00PM

BIOGRAPHIES

David Rivel
Chief Executive Officer, The Jewish Board
(Jewish Board of Family and Children's Services)

David Rivel became Chief Executive Officer of the Jewish Board of Family and Children's Services on July 1, 2013. He was brought in two years earlier as part of a planned transition, during which time developed a strategic plan for the organization. The Jewish Board is the largest health and human services provider in New York State, with a budget of \$250 million. It serves over 40,000 kids, adolescents and adults every year at 75 sites in all five boroughs of New York City and in Westchester.

From 2001 to 2011, David was Executive Director of City Parks Foundation (CPF). CPF works in over 750 parks citywide, reaching more than 600,000 New Yorkers each year. By presenting a broad range of arts & culture, sports & recreation and education programs—and by helping communities support their local parks—CPF contributes to the revitalization of parks and neighborhoods throughout New York City. David wrote and lectured extensively about the importance of parks to the life of a community and about the key role community involvement plays in revitalizing parks. His writings have appeared in The New York Times and in publications by the American Planning Association and the National Recreation and Park Association.

From 1995 to 2001, David was President of the Brooklyn Conservatory of Music (BCoM). BCoM is one of the nation's oldest and largest community schools of the arts, serving over 10,000 people of all ages each year through schools in Park Slope, Brooklyn and Flushing, Queens. David saved the school from impending bankruptcy and engineered six consecutive years of record enrollment and fundraising results. He also launched and managed a successful \$2.5 million capital campaign to renovate BCoM's historic brownstone school in Brooklyn and built a new \$500,000 facility in Flushing. During his tenure, BCoM's endowment grew from zero to over \$1.5 million and scholarship giving increased tenfold.

Before coming to the Conservatory, David was Vice President of Marketing & Communications at Lincoln Center for the Performing Arts. As Vice President, he created Lincoln Center's first-ever in-house marketing and design departments and directed over \$3 million of annual expenditures. Before being promoted to Vice President, David served as Director of Executive Projects (1990-92) and Assistant Director of Strategic Planning (1988-90), playing an important role in the creation of Jazz at Lincoln Center.

From 1986 to 1988, David was Director of Finance for First Run Features, where he directed all financial operations of a \$1 million international film and video distribution company. At First Run Features, he negotiated and supervised a merger with a major competitor, thereby creating the country's largest nontheatrical distributor of political and social issue films.

David's academic background is in film history and aesthetics, and he taught film studies at Wesleyan University in Connecticut. After receiving his M.A. from Wesleyan, he served as the first Assistant Curator of the newly-formed Wesleyan Film Archives. David also serves on the board of the New York Foundation, which supports community organizing and grass-roots advocacy in New York City.

2015.

Gail Nayowith **Principal, 1digit LLC**

Gail B. Nayowith is the Principal of 1digit LLC, a project management and consulting practice that connects social purpose organizations, leaders and government to solutions that improve performance, impact and reach.

Thumbnail

Nayowith works at the intersection of the social sector, government and philanthropy to increase the effectiveness of nonprofit organizations and government, meet community needs and resolve complex challenges. Gail has a track record of accomplishment in leading vital organizations operating in highly complex environments and is a trusted advisor and implementation partner for nonprofit and government leaders. She serves on the boards of several nonprofit organizations, holds two government appointed positions and publishes occasionally on issues affecting children, families, government and the nonprofit sector. Nayowith speaks publicly on matters of public policy, financing and nonprofit management and provides strategic advice and operations support to government, nonprofit leaders and foundations.

Experience

Nayowith was appointed as Chair of the NYC Department of Health and Mental Hygiene Community Services Board and member of the New York City Board of Health in March, 2015. She is Secretary and member of the Board of Directors of Cities of Service and is a member of the Board of Directors of the Kenworthy-Swift Foundation. Since 2011, Gail has co-chaired the NYS Medicaid Redesign Team Children's Behavioral Health Workgroup that is charged with designing New York State's new Medicaid managed care system for children with special medical and behavioral health needs. Nayowith served on New York City's six-person workgroup that created the framework to scale UPK in 2014 and she advises state and local government and nonprofit leaders on early childhood, children's behavioral health, child welfare and mental health issues, child well-being, homelessness and nonprofit and government funding, performance and operations.

Nayowith served for four years as the chief executive of SCO Family of Services, where she directed a \$250 million network of 85 health and human service programs in over 100 locations serving 60,000 children, youth and families in New York City and Long Island. At SCO she worked to align mission, revenue and priorities and bring greater coherence to service, client and revenue mix; improve program operations and redesign clinical and residential services; enhance frontline practice; position for Medicaid Managed Care; build out central management functions; and improve financial, business, quality improvement, compliance and risk management practice to build a culture of accountability, quality and performance. During

Gail's tenure, SCO opened four early education centers and two family child care networks, six non-secure placement sites for delinquent youth, two residential schools for students with special needs, one transfer high school, two Cornerstone community centers; closed poor performing, high cost shelter and social service programs; deepened roots in Brownsville, Brooklyn and secured COA and Praesidium accreditation.

Prior to joining SCO, Gail served for three years as founding Executive Director of the Laurie M. Tisch Illumination Fund where she worked with the philanthropist founder to create a placebased grant making strategy and worked with the Mayor's Office to build NYC Green Carts, the NYC Civic Corps and NYC Service (which has since been scaled and spun off by Bloomberg Philanthropies as Cities of Service) among other early accomplishments of a new foundation.

The grant making approach included direct program support and the commissioning of public art projects as a public engagement strategy producing a documentary film *The Apple Pushers* with 50 Eggs Productions and a photography project and exhibition with Aperture. While at LMTIF, Gail also developed the Joan H. Tisch urban public health fellowship, annual lecture and community health prize at Roosevelt House Public Policy Institute at Hunter College.

Gail served for 15 years as Executive Director of Citizens' Committee for Children of New York transforming it into New York City's premier child and family policy advocacy organization and securing significant policy, budget and legislative advances for children including: the NYC EITC; significant NYS investments in children's mental health services; developing a framework to settle a 25-year litigation and working with NYC to redesign the system of services and supports for homeless families and similarly post-settlement implementation monitoring and restructuring of city child welfare services. CCC lead the way in use of data and social media to advance children's issues including the initiation of the Keeping Track of New York City's Children database, mapping and publication.

Nayowith started her career in public service working in New York City government at the Department of Mental Health, Mental Retardation and Alcoholism Services, Department of Health, Human Resources Administration and Health and Hospitals Corporation.