Marxe Global
Leadership Institute

OFFERED BY THE
AUSTIN W. MARXE SCHOOL
OF PUBLIC AND
INTERNATIONAL AFFAIRS

AT THE CITY UNIVERSITY
OF NEW YORK
DEAR STUDENT,

We are delighted to invite you to learn more about and participate in the Marxe Global Leadership Institute (MGLI) offered by the Austin W. Marxe School of Public and International Affairs at the City University of New York.

The Marxe School is a truly unique destination for foreign students, offering numerous opportunities to travel and study in New York City. As a top-ranking school in the United States for public and international affairs, we will offer the tools and experience needed to enhance students’ academic and career goals in management and leadership. Each learning session will be taught by highly qualified instructors from our faculty. Program materials including all readings, local transportation, meals on campus, student housing, site visits and field trips will be covered in one student fee and arranged by the Marxe School.

As program fellows, you will learn how public and non-governmental organizations are involved in the policy process; strategic communications; how municipalities are managed; the role of local, state, and federal government; and other related topics. We will organize special field trips and tours to NYC government agencies and private businesses, in addition to our nation’s capital in Washington, DC to show how government works at every level in the United States.

Start building your career and developing your leadership skills NOW at the Marxe School!

PROGRAM DATES

MARXE GLOBAL LEADERSHIP WINTER INSTITUTE (GLWI)

January 7 - 25, 2019

MARXE GLOBAL LEADERSHIP SUMMER INSTITUTE (GLSI)

June 23 - July 13, 2019

PROGRAM STRUCTURE

“...This program was well-organized, and we were able to improve our English language skills. There were also many interesting field trips and academic lectures.”

SEMINAR COURSES:

Program fellows participate in seminar courses taught by Baruch College faculty with extensive knowledge and experience

- Leadership and Communications
- Public and Municipal Management
- Budgeting and Financial Analysis
- Public Speaking and Advocacy
- Strategic Organization Management
- Change Management
- Public and Nonprofit Management

FIELD TRIPS AND CULTURAL VISITS:

Group visits to local organizations, agencies or institutions where participants can observe classroom learning implemented in the field as well as to local attractions, including local museums, landmarks, shopping centers, etc. Weekend visits to the U.S. capital, Washington, D.C., and Boston, MA.
PROGRAM PREREQUISITES

- Must be matriculated undergraduate/graduate student of a college/university
- Be in good academic standing
- Must possess English proficiency - TOEFL examination not required

PROGRAM FEE

US $4999.00
Fellows coming from partner institutions get 10% discount on the tuition.

- Series of lectures held by Marxe faculty
- Fellows orientation and graduation ceremony, award of certificate of completion
- All housing and local transportation expenses, airport transfers
- Lunch on campus during class days/times
- Social and networking events on campus
- Site visits, excursions and outings, co-curricular activities, afternoon field-trips
- Weekend trip to Washington, DC and Boston, MA
- All administrative fees for program support
- Program fellows alumni network across the globe

Our program is about much more than just academic learning. We want you to experience all that New York City has to offer by providing an unforgettable experience and memories that will last for a lifetime. Enjoy the world renowned cuisine and cultural institutions, and see some of the most famous landmarks in the world! International students who wish to improve their academic, language, and cultural skills and prepare to continue their study at a U.S. college or university are encouraged to apply.

We look forward to welcoming you as a fellow of the Marxe Global Leadership Institute!
If you have any questions, please feel free to contact us at MSPIA.Global.Initiatives@baruch.cuny.edu

Connect: WhatsApp / Viber / WeChat +1-347-860-3853

Location: One Bernard Baruch Way, Box D-0901
New York, NY 10010-5585

Learn more about us: baruch.cuny.edu/mspia