THE CENTER FOR NONPROFIT STRATEGY AND MANAGEMENT
AT BARUCH COLLEGE (CUNY) SCHOOL OF PUBLIC AFFAIRS

PRESENTS
Consulting Day for New York City’s Nonprofit Community

Tuesday, March 18, 2014
8:30 p.m. – 4:00 p.m.
Baruch College, Newman Vertical Campus
Conference Center, 14th Floor
55 Lexington Avenue @ 24th Street

This complimentary event is a great opportunity to:
• Meet with a consultant and discuss the challenges facing your organization.
• Receive up to two appointments consisting of a free 45-minute one-on-one session.
• Network with over 100 leading nonprofit organizations in NYC.
• Attend one or two workshops led by experts in the nonprofit sector.

The cost is free and space is very limited.
Appointments are required and will be given on a first-come, first-serve basis.
Appointments and workshop registrations must be made in advance.
Note: Maximum two consultants in two focus areas and two workshops per attendee

For the full schedule and to RSVP, visit tinyurl.com/SPAconsultingday.

RSVP Deadline: March 11, 2014
Call (646) 660-6743 or (646) 660-6806 or email nonprofit.workshops@baruch.cuny.edu.

To join listserv, email nonprofit.workshops@baruch.cuny.edu
To learn more, visit baruch.edu/spa/researchcenters/nonprofitstrategy

OUR MISSION
The mission of the School of Public Affairs and its programs is to enhance the performance of governmental and nonprofit institutions in New York and the nation in the interest of effective and equitable public service and public policy in a diverse society. We place special emphasis on educating responsive and accountable leaders who combine managerial expertise, creative and critical thinking, and rigorous analysis in the formation and execution of public policy.

Please note: Consultants providing advice in connection with this event are doing so as individuals. Consequently, all advice provided is theirs alone. The Center for Nonprofit Strategy and Management at Baruch College School of Public Affairs assumes no responsibility for it.
THE NONPROFIT REVITALIZATION ACT OF 2013: WHAT ORGANIZATIONS IN NEW YORK STATE NEED TO KNOW
Laurence Scot, MBA, CPA, Co-Founder and Co-Managing Partner Skody Scot & Co. CPAs

Description: What are the implications of this new state law for board responsibility and for expediting nonprofit practices in New York?

HOW TO EVALUATE AND IMPROVE YOUR WEBSITE
Peter Levinson, President and Creative Director, LevinsonBlock LLC

Description: Ever wonder how your organization’s website can be improved? In this interactive workshop, we’ll review actual participant’s websites. Learn the keys to a successful website, how to evaluate them, and get practical advice on making your website better. Participants who want their websites reviewed must submit their URL prior to the workshop.