

Academic Program Assessment - Office of Academic Programs
Marxe School of Public and International Affairs

Competency #3: To analyze, synthesize, think critically, solve problems and make decisions.

Learning Goal #B: Design social science research such as policy, applied and evaluation research using qualitative or quantitative methods.

Focal Area	Above Standard (Exceeds Proficiency) (3)	Meets Standard (Proficient) (2)	Below Standard (Developing) (1)	Fails to Address Requirement (Beginner) (0)
Purpose of Proposed Research Study	Clearly demonstrates and describes the purpose and makes a strong and relevant connection to policy/practice.	Moderately demonstrates and describes the purpose and makes a relevant connection to policy/practice.	Vaguely demonstrates and describes the purpose and makes a loose connection to policy/practice.	Fails to correctly demonstrate and describe the purpose or relevant connection to policy/practice.
Measures	Design thoroughly identifies and describes 3 to 6 substantive variables, making clear the intended constructs.	Design adequately identifies and describes 3 to 6 substantive variables, making clear the intended constructs.	Design vaguely identifies and describes 3 to 6 substantive variables. The intended constructs are not clear.	Design fails to correctly identify and describe 3 to 6 substantive variables and/or make clear the intended constructs.
Mode	Study design thoroughly explains the mode of data collection used and methodically justifies the choice of mode by clearly articulating its pros and cons relative to alternative modes.	Study design adequately explains the mode of data collection used and justifies the choice of mode.	Study design vaguely explains the mode of data collection used and loosely justifies the choice of mode.	Study design fails to correctly explain the mode of data collection used and/or justify the choice of mode.
Questionnaire	Questions are directly applicable to the proposed research study.	Questions are moderately applicable to the proposed research study.	Questions are vaguely applicable to the proposed research study.	Questions do not focus on the proposed research study.
Critique	Design thoroughly analyzes the problems of bias and potential short comings of the study.	Design adequately analyzes the problems of bias and potential short comings of the study.	Design vaguely analyzes the problems of bias and potential short comings of the study.	Design fails to correctly analyze the problems of bias and potential short comings of the study.

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