

BARUCH NONPROFIT CONSULTING DAYS 2021  
PRESENTS

# PIVOTING FUNDRAISING IN THE ERA OF COVID-19

As funders pivot to support nonprofits during the COVID 19 crisis, how can nonprofits plan their fundraising strategies as well? We'll hear from funders and development professionals about their work, their strategies, and what they see as trends at this moment in development and fundraising for nonprofits. Then, we will break out into rooms based on topics – virtual events, corporate sponsorships, grantsmanship, and proposal writing - to discuss adaptive strategies

Moderated by: Brian Lewis, *Deputy Director of the New York Community Trust Leadership Fellows*

April 19th, 2021  
12pm-2pm

## Panelists

-Alejandra Naranjo, *VP of Development for The New York Women's Foundation*  
-Anni Luneau  
- Chris Hanway, *Executive Director of Jacob A. Riis Neighborhood Settlement*  
- Chris Percopo, *Director of Grants Information and Management for The Helmsley Charitable Trust*

-Gary Bagley, *Executive Director for New York Cares*  
- Jenny Lai, *Vice President, Development at Dress for Success Worldwide*  
- Laura Kotkin, *Assistant VP of College Advancement at Baruch College*

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