

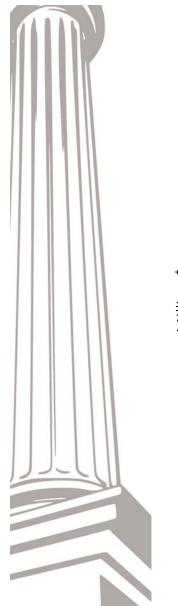
State Tax Measures and Revenue Growth through and Post-Crisis

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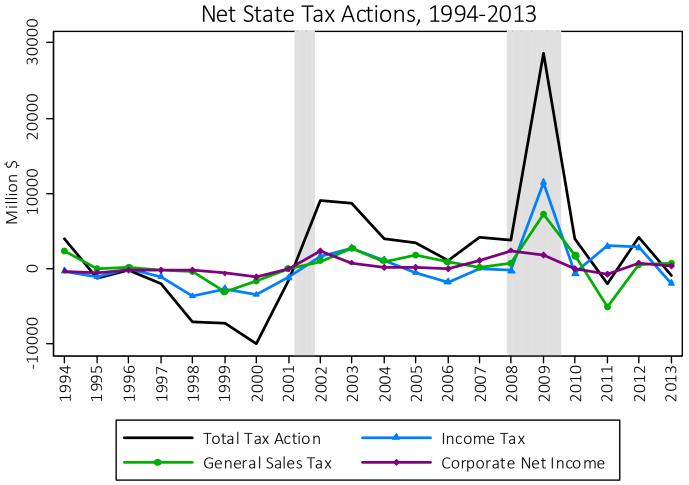
National Tax Association, 109th Annual Conference, Baltimore, MD

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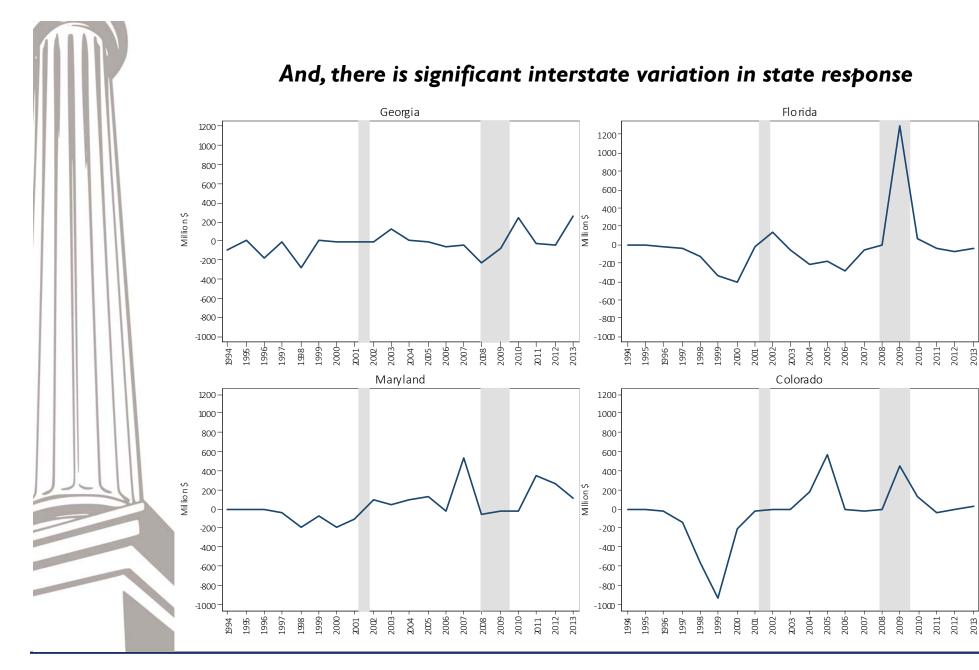


At an aggregate level, state tax policy does respond to the recessions

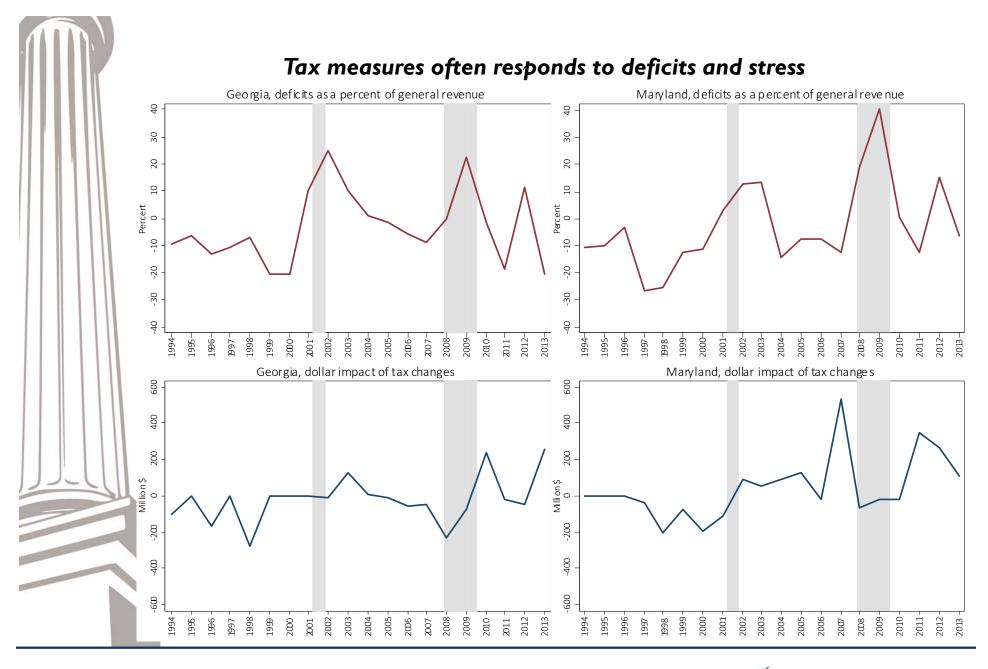


Source: State Tax Actions Database, NCSL and Pew Charitable Trust

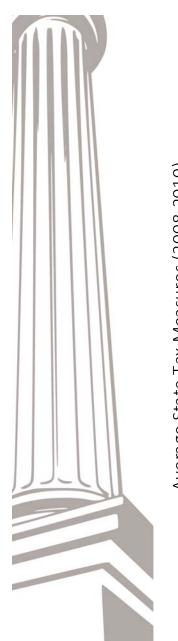




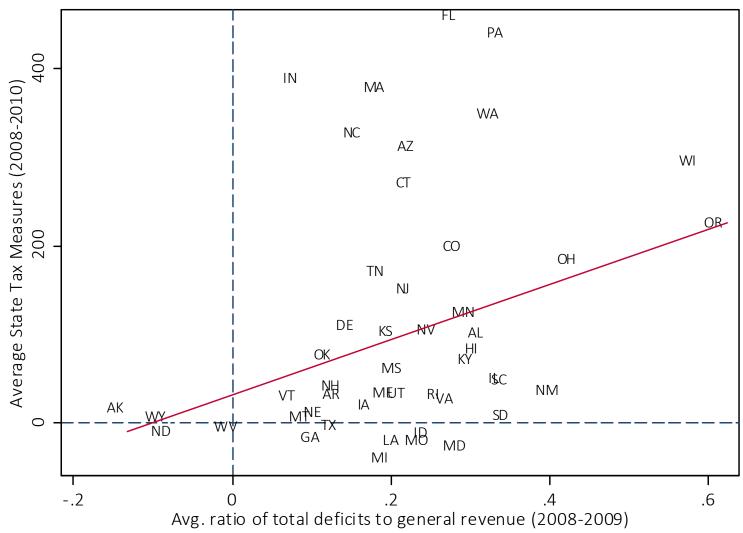








Significant correlation between stress levels and tax actions



Note: California and New York excluded because of outlier values





Does the level of stress coming into the recession and corresponding tax policy response impact actual revenue recovery?

| | | Relative Level of Fiscal Stress | | |
|-------------|----------------------|---------------------------------|------------|--|
| | | HIGH STRESS | LOW STRESS | |
| Reform Type | TAX DECREASE - MINOR | DI | D2 | |
| | TAX DECREASE - MAJOR | D3 | D4 | |
| Reform | TAX INCREASE – MINOR | D5 | D6 | |
| | TAX INCREASE - MAJOR | D7 | D8 | |





Previous Research

- Several studies have explored the factors that explain state and local response to the recessions.
 - Stress levels
 - Tax structure
 - Economic factors
 - Political factors
 - Fiscal institutions

(Poterba, 1994; Bartle, 2001; Finegold et al., 2003; Giertz and Giertz, 2004; Mattoon & McGrahanan, 2012; Jonas, 2012; Campbell & Sances, 2013; Buschman and Sjoquist, 2013)

o Limited attention to the relationship between tax response and actual revenue recovery, particularly after the Great Recession.

(Alm & Sjoquist, 2014)





Data Sources

Information on State Tax Actions

The Pew Charitable Trusts and National Conference of State Legislatures.

Information on State Finances

Census of State and Local Governments and the Tax Policy Center.

Information on Controls

BEA, BLS, Dept. of Health and Human Services, Berry et al. (2010)

Methods

Diff-in-Diff estimates:

Long term recovery = f (tax reform type, level of stress, population composition, economic factors, fiscal factors, political factors)

Choice of years:

Stress levels : FY2007-FY2008
Tax Action : FY2009-FY2011
Recovery Ratio : FY2013/FY2007

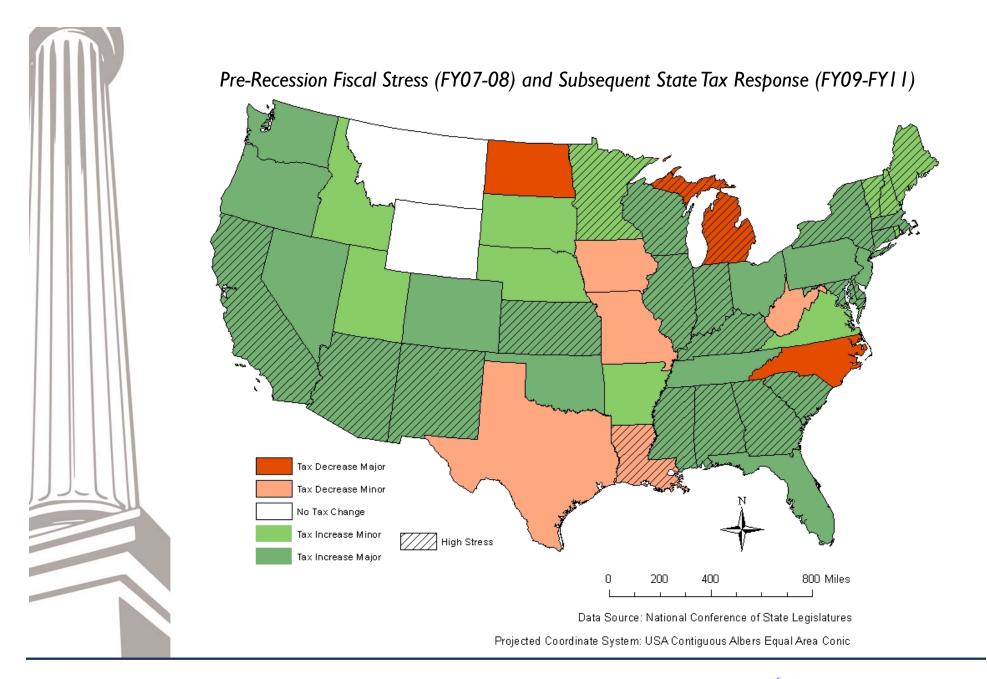
Major tax increase:

Greater than \$100 million net increase during FY09-FY11

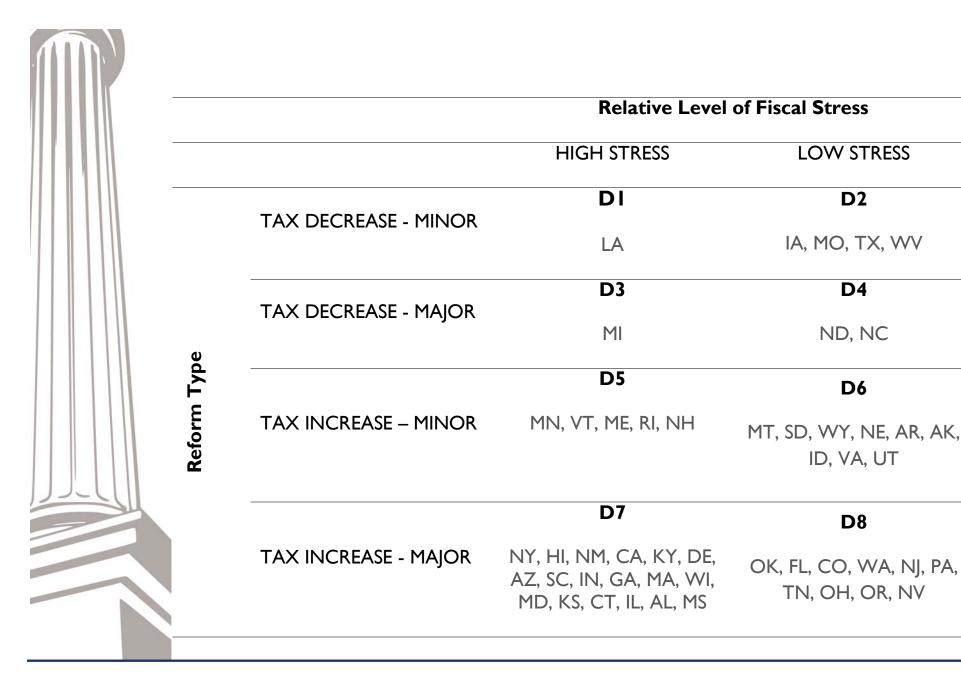
High fiscal stress:

Deficits as a percentage of general revenue (higher than median)













Descriptive Statistics: Controls for key economic, fiscal, and political variables

| Variable | Description | Mean | S.D. | Min | Max |
|--------------|------------------------------------------|----------|---------|----------|----------|
| RECOVERY | Recov. Ratio of Real PC OSR, FY07-FY13 | 93.23 | 12.34 | 75.33 | 164.12 |
| TAXACTION | Tax Action, million \$, Avg. FY09-FY11 | 611.752 | 1445.42 | -550 | 7380 |
| MAJORTAX | Tax Action, >\$100 million, FY09-FY11 | 0.56 | 0.50 | 0.00 | 1.00 |
| STRESS | Deficit to Gen Rev Ratio, Avg. FY07-FY08 | -0.08 | 0.09 | -0.36 | 0.08 |
| HIGHSTRESS | Greater than median STRESS | 0.50 | 0.50 | 0 | I |
| POP | Population, 000s, Avg. of 2007 & 2012 | 6.14 | 6.83 | 0.56 | 37.16 |
| ΔGDP | Per capita GDP Growth, 2007-2012 | 8.38 | 9.58 | -9.63 | 61.50 |
| PCINCOME | Per capita income, 2007 | 38532.86 | 5772.23 | 29316.00 | 56723.00 |
| UNEMP | Unemployment rate, 2007 | 4.38 | 0.98 | 2.61 | 7.11 |
| TOTDEBT | Total Debt, Avg. FY07-FY08 | 3546.99 | 2121.87 | 685.00 | 10877.50 |
| IDEOLOGY | Citizen Ideology, 2007 | 59.32 | 14.42 | 27.23 | 87.76 |
| DEMGOV | Democratic Governor, 2007 | 0.56 | 0.50 | 0.00 | 1.00 |





Revenue recovery in response to tax actions is stronger in the states with higher fiscal stress

| | - | (2) |
|----------------------|----------|---------------------|
| TAXACTION*HIGHSTRESS | 0.011*** | - |
| | (0.004) | |
| TAXACTION | -0.010** | - |
| | (0.004) | |
| MAJORTAX*HIGHSTRESS | · · · · | 12.155** |
| - | | (5.102) |
| MAJORTAX | - | -6.558 [*] |
| • | | (3.635) |
| HIGHSTRESS | 0.637 | -2.437 |
| | (2.705) | (3.921) |
| Observations | 50 | 50 |
| R-squared | 0.710 | 0.693 |

Standard errors in parentheses *** p<0.01, ** p<0.05, * p<0.1

Note: (I) Controls: Population, GDP growth, Per capita income, unemployment rate, total debt outstanding, citizen ideology, democratic government (2) Revenue Recovery is measured as the ratio of real per-capita own source revenues in 2013 to 2007





States that passed a major tax increase in response to higher stress levels had a relatively better recovery

| | | (2) |
|---------------------------------|------------|-----------|
| D1, High Stress, Minor Decrease | -17.379** | -17.903** |
| - | | (7.133) |
| D2, Low Stress, Minor Decrease | -0.272 | 0.477 |
| | | (3.876) |
| D3, High stress, Major Decrease | -0.940 | 2.314 |
| | | (7.667) |
| D4, Low Stress, Major Decrease | 13.715** | 13.618** |
| | | (6.050) |
| D5, High Stress, Minor Increase | -3.563 | -3.131 |
| | | (3.588) |
| D6, Low Stress, Minor Increase | -6.620** | -8.444** |
| | | (3.170) |
| D8, Low Stress, Major Increase | -10.291*** | -9.132*** |
| | | (2.826) |
| Political Controls | No | Yes |
| Observations | 50 | 50 |
| R ¹ -squared | 0.770 | 0.796 |

Stain days derrors in parentheses *** p<0.01, ** p<0.05, * p<0.1

(3.977)

(7.738)

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Key takeaways and Next Steps

- Revenue recovery after the Great Recession varied across the states depending on their levels of stress and policy response.
- o Revenue recovery was stronger in states with higher levels of fiscal stress, implying obvious use of tax increases for stressed states.
- Next steps: Improving the measures of tax action. Comparing to NASBO estimates. Alternative stress measures.
- Other suggestions?





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